



Social Media Rules of Engagement

The goal of Greater St. Albert Catholic Schools (GSACRD) is to **share important information** with our public and **engage in an open and respectful dialogue**. To help us accomplish this goal we ask that you abide by the following guidelines:

- **Engage in open conversation, not personal issues.** Our social media pages are not intended to circumvent regular communication channels for sharing personal issues and concerns. Comments regarding a personal issue with the District, a school or staff member will be removed.
- **Be respectful.** Personal attacks or comments that are deemed offensive to any member of our community will not be tolerated. Inappropriate remarks and profanity will be removed.
- Want to boost your product sales? Running for a political office? Publish a personal page and leave ours for sharing news and insights about our District, schools and activities.
- Stay on topic. Our pages are dedicated to the education of students at GSACRD. Let's keep the conversation related to our district, schools and activities.
- **Have a question for a specific employee?** Contact them directly. Please don't expect responses to every question or comment posted on our pages.
- Be aware of the mission. **The mission of GSACRD is to enable students to learn, live fully and serve others.** Please ensure that your comments are appropriate for an educational environment and fans of all ages.
- **Be factual.** Blatantly inaccurate information will not be allowed. False information will be removed and factual information will be posted.
- **Employees of GSACRD may have personal accounts.** Don't be surprised or offended if your request to "friend" them is ignored. District policy encourages staff to keep their personal lives personal.
- Our social media pages are made for you, and we want you to feel comfortable sharing your views about GSACRD schools or activities. However, abuse of the above guidelines can lead to removal of a specific posting or the blocking/removal of your account from our page.

Thank you for your cooperation.

