

**SUMMARY OF THE BOARD ADVOCACY COMMITTEE MEETING OF
GREATER ST. ALBERT RCSSD NO. 734
MONDAY, APRIL 13, 2015**

COMMITTEE MEMBERS PRESENT

Trustees Caron, Crockett, McEvoy, Proulx, and Radford

COMMITTEE MEMBERS ABSENT

Trustee Shaw

ADMINISTRATION PRESENT

D Keohane, superintendent; D Schlag, secretary treasurer; D Quick, assistant superintendent

CALL TO ORDER

Trustee Radford called the meeting to order at 7:34 p.m. and offered the opening prayer.

PRESENTATION – FASD AWARENESS

Associate superintendent, Colleen McClure, responsible for Diverse Learning Needs, introduced Tracy Mastrangelo, WRaP Program Coordinator, who provided Trustees with a comprehensive overview of the province-wide project on Fetal Alcohol Spectrum Disorder (FASD) that the District is leading. Ms. Mastrangelo provided Trustees with information on this relatively new disorder (only about 1 in 100 affected are actually diagnosed), first revealed in the early 1970's in France, that Canada, Alberta in particular, is a world leader in FASD awareness and understanding.

PRESENTATION – HIGH SCHOOL FLEXIBILITY PROGRAMS

Assistant superintendent Quick provided Trustees with the background around the need for high school flexibility, the basis of funding for the flexible model (a three year rolling average), and the benefits, in terms of high school completion, for the students.

TRUSTEE COMMITTEE REPORTS

- Trustee Crockett provided written reports (attached) for the following meetings she attended:
 - Morinville Business Liaison – March 3, 2015
 - St. Albert Business Liaison – March 11, 2015
 - St. Albert Community Advisory Committee – March 12, 2015
 - AB Catholic School Trustees' Assn – March 26-27, 2015

OTHER EVENT REPORTS

None at this time

Trustee Caron offered the closing prayer. The meeting was adjourned at 10:11 p.m.

Meeting chaired by Trustee Radford



Greater St. Albert Roman Catholic Separate School District No. 734

Committee Report Summary

Board Advocacy Committee Meeting Date: April 13, 2015

Submitted by Trustee: Trustee Crockett (Alternative for Trustee McEvoy)

Committee/Event Name: ACSTA Directors Report

Committee Meeting Date & Time: March 26 - 27, 2015

Summary of Agenda Items: March 26 – ACSTA Board & Executive Director Evaluation

- Facilitated by Dr. Garry Andrews

March 27 – Board of Directors Meeting

Highlights of Items Relevant to GSACRD:

ACSTA Communications Plan

- ACSTA has hired Abraxas Public Affairs to devise a custom- built communications plan for ACSTA's internal execution. The plan: will consist of a coordinated set of strategies devised to capitalize on communications opportunities; will be developed with the aim of providing ACSTA with the framework necessary to establishing long-term effective communications; and will be comprehensive and detailed. The key elements of the plan will be to: conduct a research-communications audit, define goals and objectives, determine audiences, establish key messages, identify tactics, establish a timeline and evaluation results.

ACSTA Bylaw Revision

- Governance Committee met for a full day in Edmonton on March 6th, 2015. Embarking upon a line by line review, the Committee was able to complete a preliminary and comprehensive review of the entire association Bylaws.
- Some of the major changes include:
 1. All financial matters in Bylaws will be placed into 1 section (revised section 10).
 2. Clarifications were needed about the definitions between "Member" as an Individual or a "Board", wherein all references to individual members are renamed "Trustee" and "Member" are the individual Boards.
 3. Suggestion of several Bylaw removals with recommendation that they may be better placed into Policy. These included such areas as detailed job descriptions of executive roles, definitions of perfunctory association memberships and awards, The Boards, and individual Directors, roles and descriptions.
 4. Inclusion in all references where applicable of the NWT and Yukon territories.

5. Standardization of nomenclature such as “his or hers” to “theirs” and “members” to “Directors” as applicable.

Beyond the changes outlined above, the majority of the changes are clerical in nature and amendments being proposed are meant to be clarifying and reflective of current practice, where any discrepancy between wording and practice existed.

The Committee will be putting together a document with the current and proposed bylaws and rationale that Directors can share with their boards. **Feedback from boards is requested by May 15th.**

Development of Curricular Materials on International Social Justice with Development and Peace

- ACSTA in partnership with Development & Peace will prepare classroom-ready resources designed to assist teachers in educating and forming students about the gospel call for justice. The Board of Directors approved a maximum \$20,000 contribution towards the costs for teacher and Religious Education Coordinators to participate in the curriculum development workshop to take place summer Of 2015. A French translation will also be available.

President’s Report

- President Tony Sykora formally welcomed the Catholic Education Association of Yukon to the ACSTA family.

LIFE Framework

- The Board of Directors unanimously endorsed the CCSSA’s LIFE Framework document.

2015 SPICE/Blueprints Retreats

- The Executive Director reported that there are currently 156 registrants for SPICE Retreat and 174 registrants for the Blueprints Retreat.

December 31, 2014 Audited Financial Statements

- The Board of Directors accepted the March 27, 2015 letter from Hawkings Epp Dumont Chartered Accountants re: 2014 Audit and the Alberta Catholic School Trustees’ Association financial statements for the year ended December 31, 2014.

Dates & Places

- April 23-26 2015 ACSTA SPICE Retreat (Kananaskis)
- April 28-May 1 2015 ACSTA Blueprints Retreat (Kananaskis)
- June 11-13 2015 CCSTA Convention (St. John’s NL)
- November 13-15 2015 ACSTA AGM & Convention (The Westin Edmonton)
- 2016 CCSTA – Yellowknife
- 2017 CCSTA – Niagara Falls



Greater St. Albert Roman Catholic Separate School District No. 734

Committee Report Summary

Board Advocacy Committee Meeting Date: April 13, 2015

Submitted by Trustee: Trustee Crockett

Committee/Event Name: Business Liaison - St Albert

Committee Meeting Date: March 11, 2015

Chamber Luncheon Relevancy to GSACRD: networking with St. Albert mayor and councillors, St Albert Protestant trustees, St. Albert business owners, table discussion, introduced as an elected officials of GSACRD, and guest speaker enrichment.

Topic: Jen Panteluk – President and CEO of Junior Achievement of Northern AB and NWT

Keynote – “Inspiring Our Next Generation of Business Leaders”

- ✓ Junior Achievement offers Free Programs for grades 3 – 12.
- ✓ Topics include: basic budgeting, entrepreneurship and financial literacy, explores industrial changes due to technology, impact of technology on business and society, and operating own business.
- ✓ Northern Alberta – 27 000 students taught by dedicated group of volunteers
- ✓ 2015 Hall of Fame Businesses Award Winners : 1) Gord Weibe - All Weather Windows
2) Andy Clark – Clark Builders

Highlights of Luncheon:

- ✓ Chamber Building Presentation – Chamber Building to mirror the looks of St Albert Place, 5 stories of office space, 8 stories of parking space to be built along St Ann Street. Chamber looking for partnerships.
- ✓ Cheryl Dumont chair – 5 minute presentation on St Albert Public Schools
- ✓ Junior Achievement – Core purpose to inspire and prepare young people to succeed in a global economy



Greater St. Albert Roman Catholic Separate School District No. 734

Committee Report Summary

Board Advocacy Committee Meeting Date: April 13, 2015

Submitted by Trustee: Trustee Crockett

Committee/Event Name: Business Liaison (For Trustee Radford - Chamber Luncheon)

Committee Meeting Date: March 3, 2015

Highlights: Presenter - Jim Ewing Thoughts on Leadership

- We are living in volatile times and none of us is as smart as all of us. As leaders, be creative in how challenges are faced, build the entrepreneurial spirit in your staff, and build self – reliance.
- Inner transformation of organizations needed to fully release the energies, talents, and creativity of employees.
- How do we tap into the talent of staff? How do we show they are valued? Do employees think they belong? Do we give them opportunities to bring their ideas to the table? Do they share but are not taken seriously?
- As leaders we need to become CEOs – Chief Enabling Officers - Why? Our staff are the face of our business whatever it may be.
- Author Catharine Reynolds Lewis – staff need hope – make risk taking acceptable, offer room to play around, to be creative, reward successful ones.
- Creativity – tap creative potential of those who work for you.

Alberta Chamber presented two business awards to Morinville Chamber members:

- 1) Premiers Award of Distinction - Champion Pet Foods – innovative, producing biological pet food of high quality from a local source.
- 2) Smith Music – Youth Employee of the Year



Greater St. Albert Roman Catholic Separate School District No. 734

Committee Report Summary

Board Advocacy Committee Meeting Date: April 13, 2015

Submitted by Trustee: Trustee Joan Crockett

Committee/Event Name: Community Advisory Committee – St. Albert

Committee Meeting Date & Time: March 12, 2015

Summary of Agenda Items: Terms of Reference Review

Highlights of Items Relevant to GSACRD:

Termination of the Community Advisory Committee (CAC)

Inspector Murray shared a letter he wrote to City Council around his decision to terminate the Committee, with the following relevant factors:

- The committee has not been fulfilling the mandate as described within the Terms of Reference for some time. The mandate is to "advise the St. Albert RCMP Detachment on community interests, concerns, and trends in relation to policing, social, safety, security and crime prevention issues in order to create a safer community."
- The common theme of each meeting was that the group came together for the purpose of *receiving* an update from the RCMP with respect to policing activities undertaken within the community, rather than providing input.
- It appeared important that that a committee review of the Terms of Reference to refocus efforts and purpose.
- A healthy discussion with all participants led to some key observations on what has changed since the inception of the committee, which led to a perception of redundancy due to significant changes in technology which has provided multiple mediums for engaging the community on policing matters (no longer a need for the committee to be the sole provider).
- The creation of the Strategy and Mobilization (SAM) Committee several years ago brought together many of the key stakeholders represented at the CAC meetings
- SAM meetings are held monthly providing a more timely source of feedback on policing issues
- At the conclusion of the meeting, based on an inability of the committee to find fulsome reasoning for the continuation of the committee, Inspector Murray made the decision to terminate the CAC and shared that he remains committed to open, honest and transparent communication with all partners and stakeholders within the City of St. Albert.